

## 6<sup>th</sup> International Bird Flu Summit

**Bali, Indonesia 27-28 March 2008**

**Show you care. Meet your planning deadlines. Engage staff & suppliers and learn how to work with community, state & federal agencies to survive & recover from a pandemic.**

### Know How To Respond

Recognize problems earlier. Make the right decision faster.

### Plan To Continue

Maintain cash flow and work flow. Keep the learning process alive.

### How to Plan

Make everyone a stakeholder. Spell out roles and responsibilities.

### Protect Your Community

Know your resources. Test them against your toughest scenarios.

The 6th International Bird Flu Summit will take place in Bali, Indonesia, 27-28 March 2008. The summit connects distinguished scientists, international health organizations and world leaders with heads of the world's top companies to discuss how the world can survive an imminent pandemic.

### Topics Include

- Preparing Communities Strategies; Local Partnership Participation
- Delivery of Vaccine and Anti-viral Medication
- National Pandemic Influenza Medical Countermeasure
- Benefit-Risk Assessment: Public Health, Industry & Industry Regulated Perspectives

### Country Report & Situation Update

**Hear from doctors who have examined and treated Human cases of Bird Flu**

Indonesia	United Kingdom
Turkey	Nigeria

### Global Influenza Surveillance Networks & Pandemic Preparedness

- International Early Warning Signs
- Prevention & Reduction of Transmission
- Interoperability between Asian Regions, Europe, Africa & US

### Antiviral Agents – Roles & Response

- Antiviral Strategy
- Antiviral therapy & Public health purpose
- Status of Antiviral Development & Distribution Plans

### Previous Speakers

#### International Organizations

Dr. David Nabarro  
UN Coordinator for Avian and Human Influenza

Dr. Wenqing Zhang  
WHO Epidemic and Pandemic  
Switzerland

Koos van der Velden  
European Influenza Surveillance Scheme  
Netherlands

Dr. Robert Andraghetti  
WHO  
Switzerland

Alex Thiermann  
World Organization for Animal Health (OIE)



Dr. David Nabarro  
UN System Senior Coordinator for Avian and Human Influenza  
4th International Bird Flu Summit, March 2007, Washington, DC

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27-28 March 2008 Bali, Indonesia

## Command, Control, & Management

- Countries Incident Management System
- Organization of Pandemic Influenza Committee
- Method of Coordination & Liaisons with the Command & Control Function

## Surveillance & Data Management

- National & International Surveillance Procedures
- Enhancement of AI Surveillance Testing in Human & Poultry Population
- Global Rapid Response Plan & Pandemic Control

## Current Scientific Advances on H5N1 Virus

- Analysis of Viral Strains & Molecular Biology
- Virulence & Pathogenicity
- Mysteries of Influenza revealed thru different approaches

## Delivery of Vaccine & Antiviral Medication

- Current & Novel approaches of vaccines
- Avian Flu Vaccine Strategy
- Vaccine Production & Access

## Preparing Communities Strategies: Local Partnership & Participation

- Advancing pandemic preparedness for Law Enforcement, Public Safety, and Security
- Government & municipalities coordination & implementation of National Strategy on AI
- Role of Pandemic Alerts & Information Sharing

## THE BOTTOM LINE SURVIVING A PANDEMIC

### Avian Influenza: Determinants of Host Range & Potential Adaptation to Humans

- Bird Flu transmission to humans maybe higher than thought
- Past episodes of Worldwide Outbreak
- Projection of Global Pandemic Influenza Mortality

### Emergency Response Management

- Potential Clinical Impact of Pandemic Influenza
- Governmental public health's role
- First Responders Pan Flu Response

“Did a great job of integrating world class policy leaders, scientists, medical, law enforcement and response community. Emphasis on business preparedness & continuity was beneficial and encouraging.”

Dr. Tom McGinn  
US Department of Homeland Security

## Previous Speakers

### US Government

Dr. Tom DeLiberto  
USDA APHIS Wildlife Services

Dr. Jonathan T. Zack  
USDA APHIS Veterinary Services

Lieutenant Colonel Brett L. Jackman  
US Department of Defense

Dr. Robin A. Robinson  
U.S. Department of Health & Human Services

John Iskander  
Centers for Disease Control and Prevention

Capt. Marsha Davenport  
United States Public Health Service

Robert Zitz  
US Department of Homeland Security

Dr. Mary Klote  
Walter Reed Army Medical Center

Dr. Tilman Jolly  
US Department of Homeland Security



Dr. Mary Klote, Clinical Laboratory Immunologist  
Walter Reed Army Medical Center  
4th International Bird Flu Summit, March 2007, Washington, DC

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## Business-Continuity Planning: Hardening your Organization

- Allocation of resources for the protection of employees & customers during pandemic
- Survival from currency devaluations
- Security of supply chain, shipments, & markets
- Safety of travel during pandemic
- Finding out which business risks are insured

## Indonesian Purview: Innovative Approaches to Preparedness

- National Strategy & Pandemic Influenza
- Routine Surveillance
- Response to Influenza Epidemics
- Lessons Learned: past episodes

## Limiting the Spread of Avian Influenza through Effective Carcass

- Importance of Carcass Disposal
- Carcass Disposal Options
- Significant Reservoirs of Virus

## Military Preparedness & Response Plan for Pandemic Influenza

- Tracking AI on Area of Operations
- Defense Plan for Pandemic Influenza
- Defense Support to Civil Authorities
- Plan & Prepare Support to Coordinated Regional Efforts

Showing \*

### Responsibility

Crucell	CBAP	Verizon Wireless
Inov8 Technologies	Stevens Company	Illinois Dept. of Public Health
Marsh	MedProtect Inc.	IBM
Roche	ToucanEd	Sanyo
Taiko Pharmaceutical	Vericor	iHOP
Skinvisible	Wein Products Inc.	

## USDA APHIS Wildlife Services International Programs

- Applicability of USDA's International Services to Asia Pacific Regions
- Avian Influenza Global Perspectives on Wildlife Programs

## Poultry Screening & Monitoring of Bird Flu Virus – Regional Approach

- Pain Points of Avian Flu Threat
- Requirements of Avian Flu test
- Vietnam Case Study: Farming System & AI

“For me, the Summit was a terrific experience. The material presented was helpful, but more importantly, I made a number of excellent contacts with professionals from around the world working in similar issues.”

Gary A. Flory  
Virginia Department of  
Environmental Quality

## Previous Speakers

### State

Marie Schlesinger  
**California** Judicial Courts

Dr. Eric Whitaker  
**Illinois** Department of Public Health

Lorie Liptak  
**New York** State of Department of Health

Dr. Susan Penefield  
**Texas** Department of Health Services

Dr. Tony Forshey  
**Ohio** Department of Agriculture

Gary Flory  
**Virginia** Department of Environmental Quality

Dr. Ihsan A. Azzam  
**Nevada** Department of Health

Dr. Ronald G. King  
**Virginia** Department of Agriculture and Consumer Services

Chevelle Glymph  
**District of Columbia** Department of Health

Dr. Veronica Urdaneta  
**Pennsylvania** Department of Health

Dr. Bao Ping Zhu  
**Missouri** Department of Health and Senior Services

Dr. Greg Holzman  
**Michigan** Department of Community Health



Kathie McCracken, Public Health Specialist  
U.S Department of Homeland Security  
4th International Bird Flu Summit, March 2007, Washington, DC



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## Avian Influenza Communication in Infected Countries

- WHO Outbreak Communication Guidelines
- Applicability of Communication Surveillance
- Crisis Communication and Intervention

## Instantaneous, Affordable, Highly Sensitive Bird Flu Detection

- Advances in viral detection and identification of technologies
- Technical objectives and approach
- Conclusion

## Political, Judicial, & Economic Issues on Avian Influenza

- Policy and Politics on avian influenza across the globe
- Role of Judiciary Committee on PI
- Socio-Economic Impact on Poultry Industry



## FACT

This is the place to ask the tough questions from doctors who have treated fatal human cases of bird flu.

## REGISTER NOW!

SPACE IS LIMITED.

## Top Five Reasons to Attend the Summit

- Gain a broad bird's eye view of the global bird flu situation
- Get the freshest updates from hard-to-reach country experts
- Learn how your company / organization can prepare for a pandemic
- Establish contacts with key local, federal and international agencies involved in the fight against bird flu
- Draw on first hand best practices from top companies to create solid business continuity plans

“A wealth of information for a number of resources and the overall message is the same - that we have to work together. It has been an awesome conference.”

Kimberly Robinson  
Diagnostic & Therapeutic Div.  
US Department of Defense

## Previous Speakers

### Foreign Government Speakers

Dr. Sardikin Giriputro  
Sulianti Saroso Hospital, **Indonesia**

Dr. Van Dang Ky  
Department of Animal Health, **Vietnam**

Dr. Abdul Salami Nasidi  
Federal Ministry of Health, **Nigeria**

Dr. Hussein Mansour  
Embassy of The Arab Republic, **Egypt**

Dr. Huseyin Avni Sahin  
Van Yuzuncu Yil Research Hospital, **Turkey**

Dr. Claude P. Muller  
Laboratoire National de Santé, **Luxembourg**

Dr. Bruno Lina  
Department of Health and Senior Services, **France**

Dr. Anna Thorson  
Department of Public Health Sciences, **Sweden**

Jordi Serratosa  
European Food Safety Authority, **Italy**

Prof. Oleg I. Kiselev  
National Influenza Centre, **Russia**

Dr. Thedi Zielger  
National Public Health Institute, **Finland**



Sardikin Giriputro, Chief of Sulianto Saroso Hospital's Avian Influenza Outbreaks Response Team  
5th International Bird Flu Summit, September 2007, Las Vegas, NV

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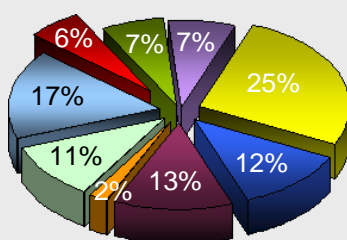
## Decision Making Authority

42% of attendees make the Final Decision

33% of attendees make Recommendations to the Final Decision Maker

## Participants by Job Function

- CEO / VP / R&D Director
- Chief Epidemiology / Medical Officer / Doctor
- Commanding Officer / Rescue Services
- Emergency Mgt. Service Dir / Chief Risk Officer / Sr. Pandemic Officer
- Global Sales / Marketing Manager / Food Safety
- Health Minister and Hospital Heads / Public Health Director
- Senior Government Officials
- Senior Manager / Director of Business Continuity Planning
- Academic / Communication

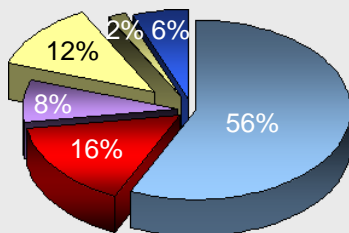


Source: 5th International Bird Flu Summits



## Origin of Delegate by Region

- United States & Canada
- Europe
- Middle East and Africa
- Asia Pacific
- North America
- Latin America



Source: 5th International Bird Flu Summits

## Business Opportunities

Need more information or a registration form?  
Would you like information on becoming a participant on 6th International Bird Flu Summit?  
Contact us at 202-536-5000 or Email at [birdflu@new-fields.com](mailto:birdflu@new-fields.com)

“Very high quality papers & presentation. A very good overview of different kinds information - a lot of knowledge.”

Koos van der Velden  
Chairman  
European Influenza Surveillance Scheme



Dr. Brit Ouilstad  
Department of Health Services  
5th International Bird Flu Summit, September 2007, Las Vegas, NV



Dr. Marsha Davenport, Medical Officer and Epidemiologist,  
United States Public Health Service  
4th International Bird Flu Summit, March 2007, Washington, DC

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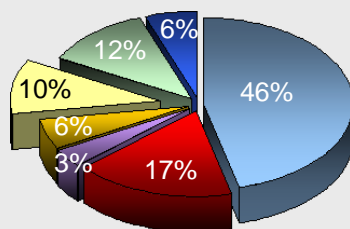
27-28 March 2008 Bali, Indonesia

## Scenarios and Case Studies

Law Enforcement Agencies  
Fire Department  
Public Works First Responders  
Countries Hard Hit by Avian Influenza

Hospitals  
Businesses  
Schools & Universities

Senior Government Officials  
Pharmaceuticals & Vaccine Developers  
Airlines, Telephone Companies, Hotels,  
Restaurants and Department Stores  
International Health Organizations  
Academic Institutions  
Hospital & Health Care Providers  
Military



Source: 1st, 2nd, 3rd, 4th, and 5th International Bird Flu Summits



“The glass is still half empty in terms of international efforts.”

Dr. David Nabarro  
UN System Senior Coordinator  
for Avian and Human Influenza



Dr. Susan Penefield  
Texas Department of Health  
4th International Bird Flu Summit, March 2007, Washington, DC

## BCP Best Practices

Learn from your peers the best practices on pandemic business continuity planning.

### Need more information

A limited amount of exhibition space is available at the conference Sponsorship opportunities covering luncheon, evening functions and documentation also exist. For further details contact 202-536-5000 or Email at [birdflu@new-fields.com](mailto:birdflu@new-fields.com)



Dr. Abdulsalami Nasidi, Director of Special Duties of  
Nigeria's Federal Ministry of Health  
5th International Bird Flu Summit, September 2007, Las Vegas, NV



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## Fax this form to register now!

FAX +1-202-280-1239

This form may be copied for additional registrations.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

## COMPANY/ORGANIZATION DETAILS

Name: \_\_\_\_\_

Company Size: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Website: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_

All Prices are in U.S. \$\*

Registration Type	Regular Price	Total
Commercial Registration	2,395	
Public Health Registration	1,995	
Conference Documentation	795	

\*Add \$150 for on-site registration/payment

**Total Amount Due**

## Payment Options

☐ Please find attached a check payable to New Fields Exhibitions.

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## Sales Contract

Conference: **6<sup>th</sup> International Bird Flu Summit**

Date(s): **27-28 March 2008**

Venue: **TBA**

PROMOTIONAL CODE: **N F R 0 3 E B 0 3**

## TERMS & CONDITIONS

1. Fees are inclusive of program materials and refreshments.
2. This Sales Contract constitutes a legally binding contract.
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## SPECIAL ASSISTANCE

If you have a disability and require special assistance during the Conference,

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## REGISTRATION PAYMENT

Registrations must be accompanied by payment in full in US dollars. Authorized Government Purchase Orders USA only will be accepted but must accompany the registration form.

## TAX DEDUCTIBILITY

Expenses of traveling including tuition travel, lodging and meal, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID:98-0361169

## REFUND POLICY

**Full refunds** for the cancellations will be given only until February 10, 2008. There is no charge for substitutions, but you must submit a letter authorizing the transfer signed by the registered delegate one day prior to the event starting date.

## DELEGATE PREFERENCES

- ☐ Please do not announce my participation.
- ☐ Please do not list me in the Delegates Directory.
- ☐ Please only list my name and email in the Directory.

## CONFIRMATION DETAILS

If you do not receive a letter confirming the conference details two weeks prior to the event, Please contact the conference Coordinator at New Fields.

## AUTHORIZATION:

Signatory must be authorized to sign in behalf of contracting organization.

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

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